

Mat-Su Monitor

Advertising in the *Monitor*, a 4- to 5-times-a-year publication of Mat-Su College students, is a great value for a number of reasons:

- The *Monitor* has a wide circulation. In addition to the approximately 3,500 copies distributed inside the *Frontiersman*, around another 1,000 copies are placed around the campus and at locations in the Valley.
- We run ads only to cover our expenses. This keeps our rates low and means your ad won't compete with dozens of other ads.
- Advertising in the *Monitor* shows that you support local college students.
- We are easy to work with.

Advertising rates and sizes are shown below. All ads will be printed in color.

- **3 inches by 3 inches:** \$75
- **5 inches by 5 inches:** \$125
- **7 inches by 7 inches:** \$175
- **10 inches by 14 inches (full page):** \$300
- **10 inches by 14 inches (full page, back page):** \$375

For more information on advertising, please contact *Monitor* faculty advisor Micah Muer at 907-745-9758 or mwmuer@alaska.edu.